St. Bede's College, Shimla

PROGRAMME OUTCOMES

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

[PO-1] CRITICAL THINKING: The curriculum encourages critical thinking by instructing students to recognize and question assumptions. Students will evaluate the accuracy and validity of these assumptions by considering different perspectives and viewpoints, enabling them to make informed decisions and take actions based on thoughtful analysis.

[PO-2] EFFECTIVE COMMUNICATION: The teaching-learning pedagogies used in the programme will develop strong communication skills, essential for both oral and written communication.

[PO-3] SOCIAL INTERACTION, TEAM WORK AND ETHICS: Students will recognize and understand social and cultural backgrounds, including sensitivity to distinctions in gender, ethnicity, class and disability. They will also develop the ability to communicate amicably with each social entity. Students will understand exemplary teamwork skills, crucial for fostering harmony in both the business and society at large and high ethical standards regarding employment, social environment, family and role obligations.

[PO-4] ENVIRONMENT AND SUSTAINABILITY: Students will be aware of environmental issues and contribute to the sustainable development of the locality, society, and the nation as a whole.

[PO-5] DEMONSTRATE MASTERY IN ANALYTICS: Students will reveal strong quantitative skills and demonstrate the ability to identify a business situation from the stated information. They will assess statistical techniques and interpret the subsequent results to assist in effective decision making.

[PO-6] EMPLOYABILITY: The program instils a commitment to lifelong learning by helping students possess the necessary skills to become highly employable in the industry of their choice.